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NEW V-STROM 1000 SPECIFICATION ANNOUNCED

Suzuki announced new details of its hotly anticipated V-Strom 1000 adventure bike at the weekend, at a special unveiling at the final round of the World Endurance championship, the Le Mans 24-Hour.

Announcing the final specification for the new adventure bike, Suzuki confirmed key information, including engine capacity, details of its MotoGP developed traction control system, class leading fuel economy and pricing.

Set to be Suzuki's most advanced adventure model ever, the V-Strom will feature a new 1036cc V-Twin engine, developed to deliver excellent low-mid range power and torque. Power is confirmed as 100PS @ 8,000rpm with torque at 103Nm @ 4,000rpm, demonstrating the new bike's eagerness in real-world riding conditions. The V-Twin engine layout also contributes to the bike's slim design and nimble handling ability.

To keep power in check on every type of road surface, the new V-Strom features a completely new Traction Control system developed by Suzuki's MotoGP engineers and is one of the most advanced systems ever seen on an adventure bike. The new system analyses information from five sensors on the machine, helping to deliver optimum traction with precision, and features multi-function settings, too.

The V-Strom's all-new chassis provides impressive manoeuvrability and agility thanks to a Twin Spar Aluminium frame that contributes to an overall kerb mass of 228kg, some 8kg lighter than the original V-Strom 1000 and the lightest in its class. As well as reduced weight, the new bike boasts a 19-inch front wheel - the preferred size in the adventure bike class, providing stability and agility.



Suzuki's lightweight ABS system is combined with new radially mounted brake calipers, providing braking performance that is as controlled as the new V-Strom's power delivery.

And along with the increased power, the V-Strom returns class-leading 1000cc frugality too, with an impressive 59MPG figure and a range of 259 miles, coming from its 20 litre fuel tank.

Suzuki GB General Manager, Paul de Lusignan, commented, *"We've all been eagerly anticipating the final specification of the new V-Strom 1000, so to get some hard facts as we approach the launch period is great. Crucially this has been a model development process driven by customers. We've consulted and conversed with existing and future riders to see what they want on the new bike. Agility and manoeuvrability came back loud and clear, and I believe potential customers will see that we've listened and delivered a bike that's not just about bigger capacity, but strikes the perfect balance between lightweight handling and real-world performance."*

"Pricing is naturally a crucial question that's been asked of us in the run-up to the launch of the new V-Strom and I'm pleased to announce that the new model will be priced around the £10,000 mark, making it one of the most competitively priced models available. We look forward to confirming an exact price soon."

As well as specification, Suzuki also revealed that a comprehensive catalogue of accessories will be available shortly too, including a three-piece luggage set designed during the bike's development which utilises the machine's ignition key, along with a host of items all aimed at adding even greater touring appeal to the new adventure bike.

"We're also pleased to confirm a nationwide dealer tour in October with two early-production models", added de Lusignan, "We'll be visiting dealers on pre-determined dates to allow customers the opportunity to see the bike up-close before its official launch early next year"

For more information on the new V-Strom 1000, visit www.suzuki-gb.co.uk